

National
Volunteer
Management
Conference

Masterclass (*pink*)

**Beyond the day out: unlocking
sustainable income through high-
impact corporate volunteer
partnerships**

Lisa Keegan
Volunteer Manager
FoodCloud









Partners,
not patrons

Session outcomes:



Appreciation



Awareness



Action





The Kitchen Blueprint: Sustainable support, sustainable income

Hold for kitchen
figures



Operational Support - Long Term Partnerships



What's your Kitchen?





Other ID (eg. tattoo)
Notes. All adoption prices are subject to PST and BC Pet Registry fee

*"You
gotta be
kitten
me".*

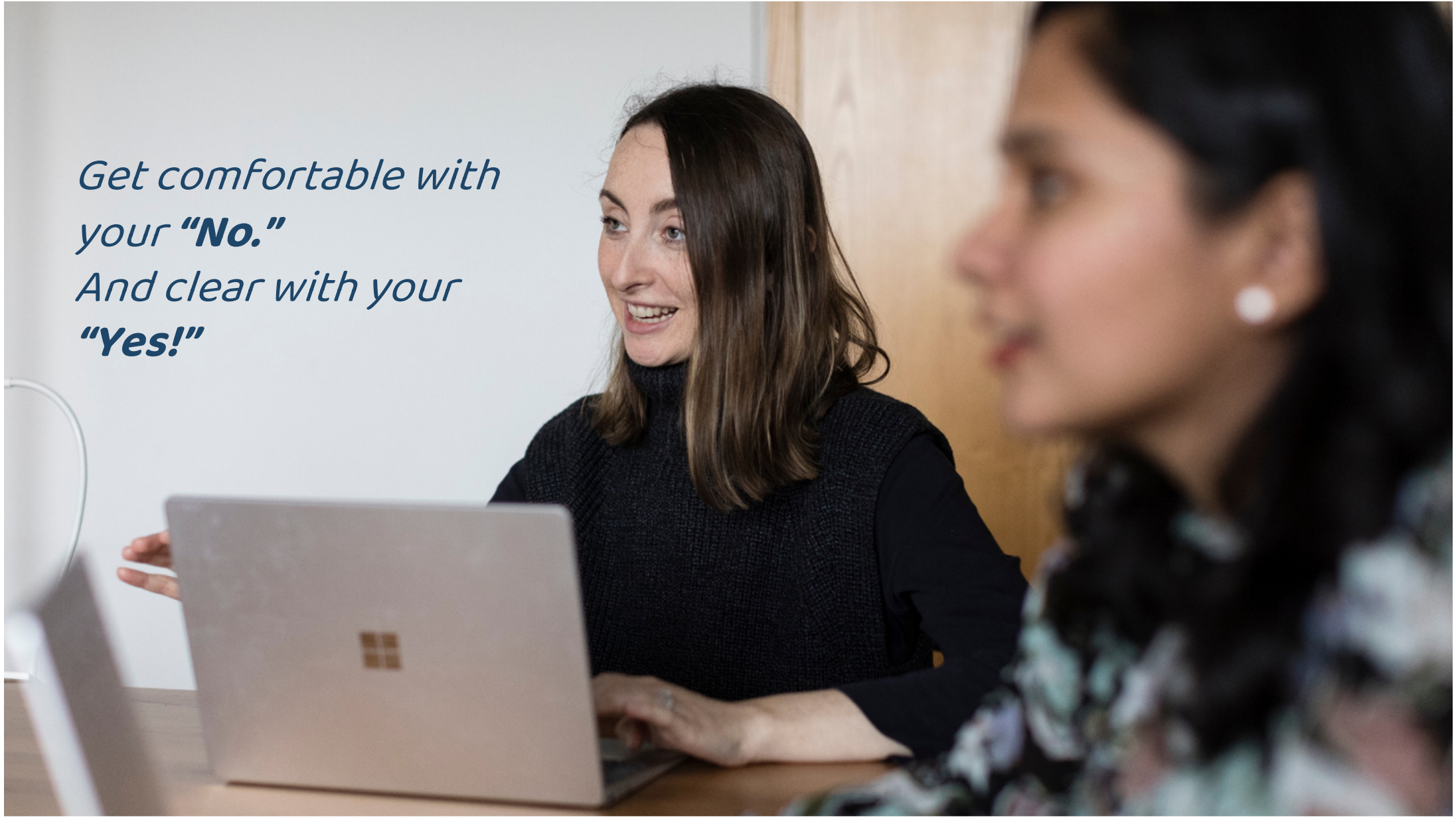
What is the value of a volunteer day to a corporate partner?


- Reputation - positive brand image
- Showcase leadership
- Alignment with relevant causes
- "Giving back"
- Meeting CSR targets/quotas
- Team building
- Internal & external comms
- Entertainment - the chance to do something new & exciting

Doesn't that sound like a service worth paying for?



*Get comfortable with
your **"No."**
And clear with your
"Yes!"*



A photograph of a volunteer wearing a yellow beanie, sunglasses, a grey sweater, and a blue safety vest, kneeling in a field to harvest carrots. A black plastic crate is nearby. The background shows a vast, open field under a cloudy sky, with a few other people visible in the distance.

*"It's amazing how much good can come from tackling food waste—it's been amazing to be part of something that **helps both people and the planet.**"*

- Rita, Repak Volunteer

2025 Impact

Your volunteer partnership has been invaluable in supporting our mission and vision:



46,200 Kg of food saved



77 Volunteers



308 Volunteer hours

85% Of volunteers surveyed identified actionable changes to reduce food waste in their own home

100% Of volunteers surveyed would recommend volunteering to a colleague

Jan 1 2025 - Dec 31 2025

*1kg of Food redistributed is equivalent to 2.3kg of CO₂ avoided

**0.42kg of food redistributed is equivalent to 1 meal





Harvest your Volunteer Value

Hold for QR
code

Thank You

Lisa Keegan
Volunteer Manager
lisakeegan@foodcloud.ie

