National Volunteer Management Conference



How does volunteering succeed and fail in promoting solidarity?

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What do I mean by 'Solidarity'?

First example of solidarity is (mis)attributed to anthropologist Margaret Mead: setting bones At heart solidarity means using something we possess to help someone/something else



4Thought for Solidarity (Knock and Nicodemi 2020):

- Desire to deliver positive change
- Requires active commitment must be 'agents of solidarity'
- 4 cornerstones of solidarity: human rights, empathy, inclusion & active citizenship

Volunteers are agents of solidarity: give time to deliver positive change

European Solidarity in Trouble?

Active citizenship: responsible participation in political, economic, cultural & social life

Political participation is another (potential) example of European solidarity

- Activities to affect political events & decisions and/or express identities, values & interests
- Can be (it isn't always) a means of trying to deliver positive change
- Manifestation of active citizenship & European democracy cannot function without it!

Any deterioration, decline or bias in political participation is a serious challenge for European solidarity & democratic citizenship...

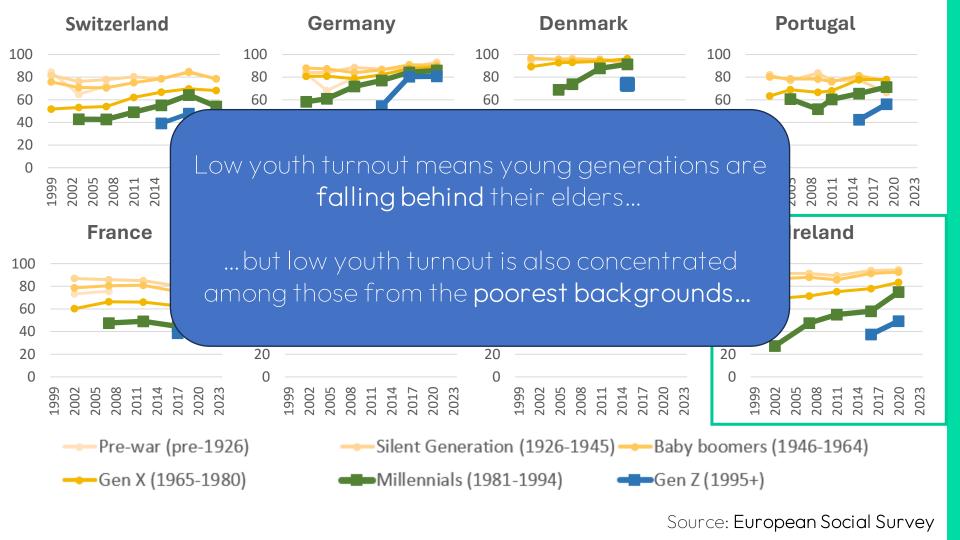
Young People's Democratic Participation

Today's young Europeans use a wide variety of methods to participate in politics, and most are interested in politics & politically active in some way

BUT young generations – Millennials & Gen Z – are less likely to vote than their parents & grandparents at the same age

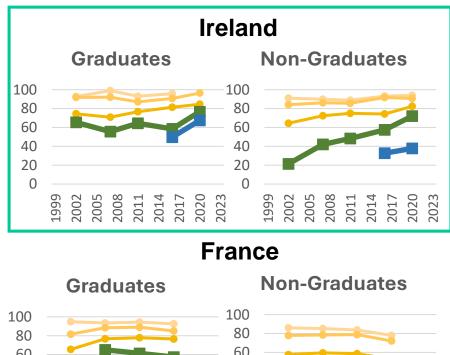
Voting is habitual: those who vote in their first elections have a high likelihood of voting throughout adulthood; those who don't are likely to be lifelong abstainers

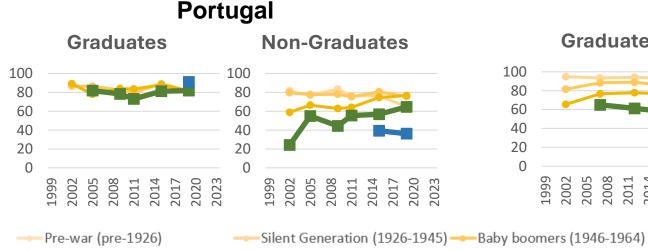
The result is a persistent generational divide in voter turnout...



Great Britain Non-Graduates Graduates

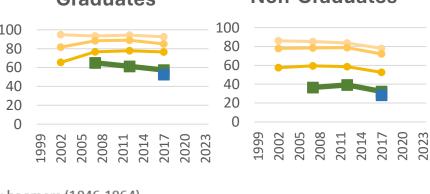
Gen X (1965-1980)





Millennials (1981-1994)

Gen Z (1995+)



Source: European Social Survey

The Problems of Falling Youth Turnout

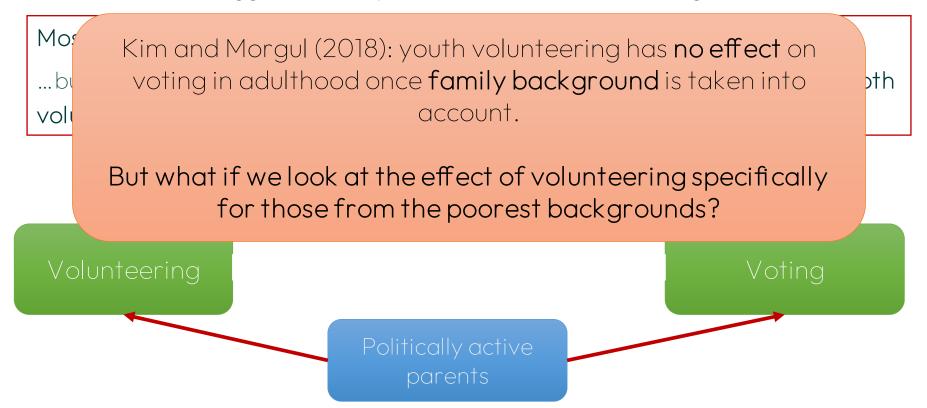
Low youth turnout has serious consequences for European democracy & solidarity and for young people – the poorest young people most of all...

- Young people under-represented in election results & public spending/policy decisions
- Governments are less efficient & less representative of public will
- Fewer agents of solidarity delivering positive change for their communities

How can volunteering help fight this challenge to European solidarity & democracy by helping more young people – especially those from poorer backgrounds – to vote in their first elections?

Volunteering & Voting: The Causality Conundrum

Most research exaggerates the positive effect of volunteering



The Compensation Effect of Volunteering

UK annual household survey \rightarrow does childhood volunteering affect first-time voter turnout, after accounting for childhood & parents' political engagement?

How likely children were to vote in their first general election from 0 (min) to 10 (max)

If they volunteered in the year before, their average score increased by...



Youth volunteering (slightly) increases likelihood of voting, especially for young people from poorer, politically disengaged households

Volunteering Promotes Active Citizenship

Volunteering helps young people from the poorest, most politically disengaged households become more likely to vote in their first election & promotes *some* non-electoral political activity

Volunteering can help reduce generational turnout decline & promote solidarity through political participation & active citizenship

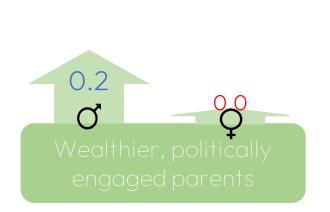
BUT there are some problems:

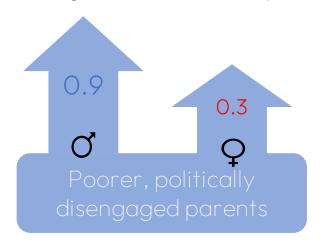
- 1) Benefits of volunteering are much greater for young men than young women
- 2) Overall levels of youth volunteering have fallen
- 3) Youth volunteering remains dominated by those from wealthier backgrounds

Volunteering benefits young men the most

How likely children were to vote in their first general election from 0 to 10

If they volunteered in the year before, their average score increased by...



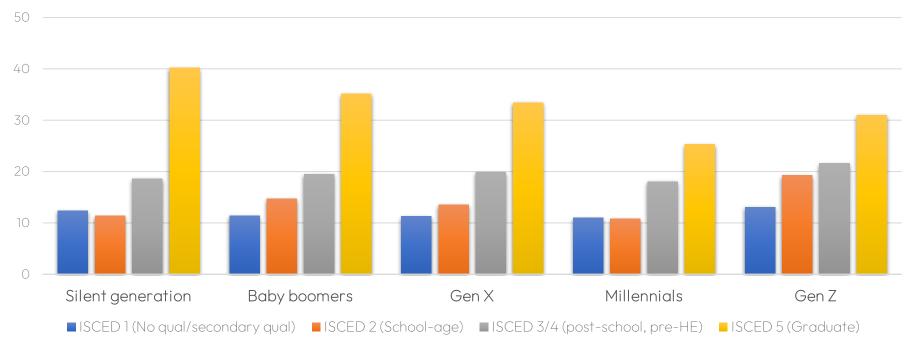


Young men, regardless of background, gain more (politically) from volunteering

Why? We aren't sure – but it is likely to reflect differences in the types of volunteering young men and young women typically participate in

Youth volunteering is falling & dominated by graduates...

Volunteered for non-profit or charitable organisation (%)



Source: European Social Survey 2020

The Successes...

Volunteering helps young people from the poorest backgrounds become more likely to vote in their first elections

Those who are least likely to vote in early adulthood & at the leading edge of generational turnout decline have the most to gain from volunteering

Volunteering has a critical role to play in reducing generational & socio-economic inequalities in political participation, and promoting European Solidarity

The Failures – and where we need to work harder

The benefits of volunteering (at least for voting) are much stronger for young men than young women

- ➤ Why? We can't fix it if we don't explain it!
- How can we recruit more **young women from poorer backgrounds** to (politically) productive forms of volunteering?

Volunteering is less common among younger generations & remains dominated by those from wealthier backgrounds

➤ How can we increase participation of young people from poor households? What can we learn from existing policies & schemes to achieve that?



How does volunteering succeed & fail in promoting solidarity in Europe?

To find out more:

Email me: <u>S.Fox2@exeter.ac.uk</u>

Sign up to my newsletter by dropping me an email

Look out for my **Europe Talks Solidarity article**

Find my paper 'Social Action as a Route to the Ballot Box'

Thank you for listening!